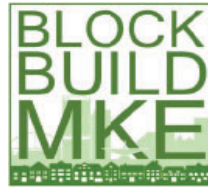




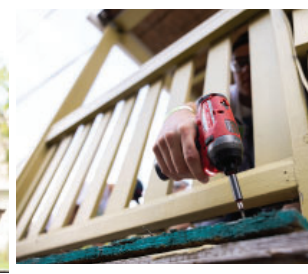
REVITALIZE
MILWAUKEE



2024 Sponsorship Packet

TRANSFORM YOUR COMMUNITY: HOME BY HOME, BLOCK BY BLOCK

August 16th & 17th
Amani Neighborhood



Up to 30 homes in just 48 Hours!



Get involved with this exciting turnkey volunteer opportunity!
Join hundreds of volunteers to transform lives in the Muskego Way neighborhood.
Multiple sponsorship levels are available. Choose the right one for your team.
"Well, it's heartwarming. It brought tears to my eyes today to see all
these people show up in my home."
- Dora, Homeowner

COMMUNITY PARTNER OPPORTUNITIES

All sponsorships include materials, supplies and planning needed for projects selected by Revitalize Milwaukee.
All corporate volunteers will receive t-shirts, lunch, and entry to the Block Build MKE event.

BUILD SPONSORS

All Build Sponsorships include the following benefits:

- Company inclusion in press releases and video appearances
- Company logo on participant T-Shirts, event signage, and media press releases
- Company recognition on Revitalize Milwaukee's website, social media and in 2024 annual report

Block Build MKE 2024 Exclusive Sponsor - \$55,000

Be the premier sponsor for Milwaukee's largest home repair event co-branding with Revitalize Milwaukee for Block Build MKE 2024. Up to 75 corporate volunteer team participants.

City Block Sponsors - \$16,500

Up to 45 corporate volunteer team participants

Neighborhood Sponsors - \$11,000

Up to 30 corporate volunteer team participants

Community Block Sponsors - \$27,500

Up to 60 corporate volunteer team participants

Home Sponsors - \$5,500

Up to 20 corporate volunteer team participants

Logistics Sponsors

Revitalize Milwaukee welcomes both in-kind and monetary donations to help with logistics. These contributions allow Revitalize Milwaukee to maximize its budget for home projects and repairs. Sponsorship in these categories also allow for up to 10 volunteers to participate.

Print Sponsors - \$1,650

Provides materials and printing services for outreach and marketing

Construction Sponsors - \$3,300

Provides assistance with materials and labor for construction projects

Landscaping Sponsors - \$1,650

Provides assistance with materials and labor for landscaping projects

Dumpster Sponsors - \$2,750

Provides dumpsters and waste containers for construction projects

Beautification Sponsor - \$2,200

Purchases materials for beautification projects

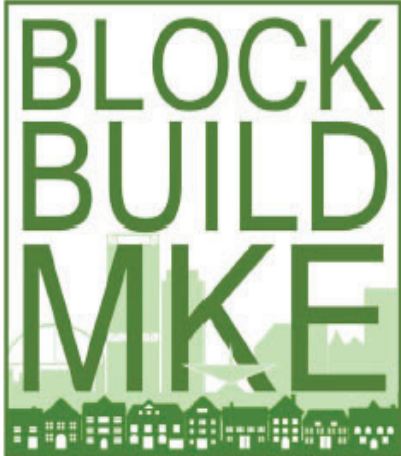
Food & Beverage Sponsors - \$2,750

Keep our volunteers fed and refreshed

Contact Revitalize Milwaukee for additional sponsorship opportunities.
REVITALIZE MILWAUKEE • WWW.FREEHOMERPAIRS.ORG • (414) 312-7531 Ext. 803



#BLOCKBUILDMKE
FREEHOMEREPAIRS.ORG
(414) 312-7531 Ext. 803



2023 BLOCK BUILD HOMEOWNER

Edgar and his wife Jamie are homeowners in the Muskego Way neighborhood. They have lived in Edgar's family home the last 9 years with 4 children of their own. They also took in his wife's sister's 4 children after she passed away. With this many kids in one home, it is a challenge to say the least to make sure they all have the necessities needed for day to day life. This has made making any improvements difficult.

During Block Build MKE in 2023, volunteers were able to install new porch handrails and stairs, screen doors, ceiling fans, faucets, and a new gate for the front walkway. Volunteers even had time to re-paint the stairwaells, common areas, and the kids' bedrooms.



IN 2023...

2 DAYS, 4 BLOCKS, 18 HOMES, 80 LIVES IMPACTED, NEARLY 1,000 TOTAL REPAIRS, 500+ VOLUNTEERS, OVER \$300,000 INVESTED IN THE COMMUNITY

Overview: Revitalize Milwaukee

Our Mission

Revitalize Milwaukee (RM) preserves affordable housing and revitalizes targeted neighborhoods throughout Milwaukee and Waukesha counties. We improve lives by providing FREE, professional critical and emergency home repairs, vital safety improvements and life-changing accessibility modifications for low-income homeowners who are senior citizens, veterans and/or persons with disabilities. Our impact extends beyond the individuals served to revitalize and stabilize vulnerable neighborhoods. Home by home, block by block, entire communities are transformed.

Our Services

We address the problems of affordable housing for low-income homeowners by revitalizing and preserving their homes. We also connect homeowners to other available resources.

- Repair low-income, owner-occupied housing, enabling older adults, individuals living with disabilities, and veterans to remain in their homes safely and independently.
- Address critical safety issues to help prevent falls, which are a leading cause of injury among older adults.
- Lower household energy bills by weatherizing homes and replacing old appliances with newer, energy efficient models.

2023 Impact Highlights

4779 individual repairs were completed for homeowners.

On average, RM completed **18** individual repairs at each home.

142 emergency repairs were completed this past year.

1405 accessibility modifications were made to allow homeowners to remain in their homes safely and independently.

Our homeowners have lived in their home for an average of **24** years.

\$2,216 Average monthly income of our homeowners.

We work with **130+** community partners.

RM is the only agency in the county to complete FREE emergency repairs for qualified homeowners.

We are able to complete most repairs in 24-48 hours.



“All of this is life-changing and Block Build came at the perfect time and we are truly honored and grateful.”

- Jeanne, Daughter of Homeowner

“This is helping us to stay in our neighborhood, to enjoy being in our neighborhood and proud of our neighborhood.”

- Judy, Homeowner

“It is challenging. There’s a lot of work that’s got to be done, but it’s very rewarding, very fulfilling - the smiles on all the faces.”

- Renee, Volunteer



Overview: BLOCK BUILD MKE 2024 - 20-30 Homes!

Opportunity

On the weekend of August 16-17, Block Build MKE unites a diverse group of volunteers from all walks of life to rehabilitate and revitalize up to 30 homes on several blocks in the Amani neighborhood.

Every project we undertake is unique. Each work site comes with a different history, unique homeowner needs, and its own scope of work. Once deployed, we do everything from yard cleanup and painting to skilled plumbing, windows, electrical systems and flooring repairs.

Engage your teams in a turnkey volunteer event with a direct and lasting impact. We serve existing homeowners, long-term tenants, and active landlords with the goal that everyone can stay safe in their homes and age with dignity.

Think of a smaller scale extreme home makeover, where 1,000 volunteers converge on up to 30 home sites in the Amani neighborhood to make dreams of safety in their homes a reality for at-risk homeowners. Families will enjoy the benefits of new mailboxes, house numbers, landscaping and other beautification projects.

This awesome event brings up to 30 homes positive impact in one weekend! Be one of the 30 sponsors to help make this year's Block Build MKE historic for your employees, the deserving homeowners and our community! The sponsorship opportunities are detailed on page 2.

Commitment

Sponsors provide financial support along with a volunteer team, to include a construction leader (called a House Captain) and a team manager (called a House Leader). Sponsors provide their own House Captains and Leaders to work with the team at Revitalize Milwaukee. Assistance can be provided if needed. Revitalize Milwaukee is committed to providing a meaningful, well-organized experience and will identify your project and train and support your volunteers throughout the entire process.

Sponsorship levels are designed to meet the needs of every sponsor and team. We strive to make this Block Build MKE as awesome for teams as it is for our deserving homeowners. On behalf of those we serve, we genuinely hope you will be part of this celebration of community!



To learn more about how you can help, visit www.freehomerepairs.org or contact us directly at (414) 312-7531, Ext. 803 or francine@rtmilwaukee.org

2023 Program Highlights



1,405
Accessibility Modifications

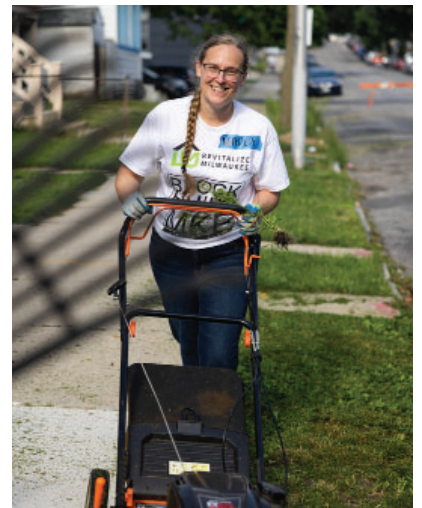
110+
Neighborhoods impacted

21+
Full Time Jobs Created

18
Repairs Per
Home Completed

21+
Local Licensed
Contractors Hired

142
Emergency Repairs



18%
veterans

58%
disabled

86%
seniors

*Homeowners may be included in more than one category

Our Sponsors



Our Sponsors



Sponsor Agreement Form (1 of 3)

Yes! We want to be a part of Block Build MKE on August 16-17, 2024. We agree to participate as a (place an X through applicable boxes):

- Block Build MKE 2024 Sponsor (Exclusive!): \$55,000
- Community Block Sponsor: \$26,500
- City Block Sponsor: \$16,500
- Neighborhood Sponsor: \$11,000
- Home Sponsor (30 available): \$5,500
- Construction Sponsor: \$3,300
- Food & Beverage Sponsor: \$2,750
- Dumpster Sponsor: \$2,750
- Beautification Sponsor: \$2,200
- Print Sponsor: \$1,650
- Landscaping Sponsor: \$1,650
- Additional Donation:

General Project Day Donation: \$ _____

Specific Project: \$ _____

(Please Specify Project): _____

Other: \$ _____

Total Investment:

Our total investment (place an X through applicable boxes):

- Our check is enclosed. Checks should be made payable to Revitalize Milwaukee.
- I wish to further discuss my commitment with Revitalize Milwaukee staff.
- Please send an invoice to:

Company Sponsorship Representative (Print):

Company Sponsorship Representative (Signature):

Date:

Our Company Name Should Read:

Sponsor Agreement Form (2 of 3)

If you are providing volunteers, please answer the following questions so Revitalize Milwaukee can match your organization with an appropriate home (place an X through applicable boxes):

1. Are you partnering with another group or organization?

Yes

Name:

No

Maybe - I would be open to discussing this more with Revitalize

2. Do you anticipate requiring additional volunteers assigned to your team?

Yes

No

3. Please check the type of project that is best suited for your group's skill level and time commitment, based on the directions provided below.

Light

A light house may need scraping, painting and/or cleaning. It may need some weather-stripping or light repair work. It can be staffed with unskilled volunteers and a handyman. This type of site may require a minimum of one or two days of additional groundwork, culminating in the completion of the repairs on Project Day.

Medium:

A medium house requires an experienced House Captain and one or more skilled volunteers. It may need carpentry, the installation of a wheelchair ramp, electrical and plumbing work. This type of home may require a minimum of two weekends of additional groundwork, culminating in the completion of the repairs on Project Day.

Heavy

A heavy house needs a substantial amount of work requiring several skilled people. The House Captain should be prepared for a complex workload. It will usually require an advance crew of skilled volunteers for a minimum of three weekends of additional groundwork, culminating in the completion of the repairs on Project Day.

To learn more about how you can help, visit www.freehomerepairs.org or contact us directly:

francine@rtmilwaukee.org or 414.312.7531, EXT. 803

Sponsor Agreement Form (3 of 3)

Much of the major work accomplished on Block Build MKE results from the donated services of local skilled trade companies. Revitalize Milwaukee relies heavily on sponsor groups to help recruit skilled trades people. Does your group have access to skilled workers in any of the following areas? If yes, please list the number and skill level (fill in applicable boxes):

Project	Approximate # of Volunteers	Skilled or Professional
Carpentry		
Plumbing		
Drywall/Plaster		
Painting		
Tree Work/Landscaping		
General Volunteer		
Set-up Registration		

Revitalize Milwaukee has required dates for training. Please confirm that a representative from your group will be in attendance. If scheduling is a problem, contact us. More detailed information will be provided at a later date.

1. Has your team assigned a House Captain?

Yes,

Name:

Phone Number:

Cell Phone Number:

Email Address:

No

2. Has your team assigned a House Leader?

Yes

Phone Number:

Cell Phone Number:

Email Address:

No

May 8, 2024: Sponsorship agreement form and company logo must be completed and emailed to francine@rtmilwaukee.org by 5 PM

May 22, 2024: 1st **mandatory** Sponsor House Captain/House Leader Training 5:00 PM - 7:00 PM. Location - TBD. Dinner provided.

June TBD, 2024: **mandatory** Sponsor House Captain/House Leader walk through with RM staff (1-hour slot between 10am-6pm)

July 15, 2024: All final volunteer registrations are due.

July 25, 2024: 2nd **mandatory** Sponsor House Captain/House Leader Training 5:00 PM - 7:00 PM Location TBD. Dinner provided.

August 16, 2024: Block Build Prep Day 12:00 PM - 4:00 PM

August 17, 2024: Block Build 7:00 AM - 4:00 PM