



REVITALIZE
MILWAUKEE



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FOR IMMEDIATE RELEASE
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MILWAUKEE'S LARGEST HOME TRANSFORMATION WEEKEND IS HEADED TO MUSKEGO WAY

Milwaukee, WI, February 14, 2023 - Revitalize Milwaukee (RM) in partnership with Muskego Way Partners, consisting of Safe & Sound, Travis Hope, MPD District 2, Clarke Square Parents & Friends, and Milwaukee Christian Center is bringing Milwaukee's largest weekend of home transformations to the Muskego Way neighborhood. This collaboration will provide powerful and proactive planning to improve the quality of life for residents and stabilize the neighborhood. This year we will provide extensive home repairs and critical updates to 30+ homes in under 48 hours. Block Build MKE is an extension of Revitalize Milwaukee's year-round services and shows how a concentrated effort can leave a lasting impact. This year Block Build MKE will occur on Friday, August 18th and Saturday, August 19th.



KEY POINTS & INFORMATION FOR BLOCK BUILD MKE:

- Block Build MKE will be held on August 18th and 19th in the Muskego Way neighborhood
- At least 30 homes will have hundreds of critical and safety repairs completed in under 48 hours, including rebuilding porches, bathroom conversions, updated kitchens, and more all for free for our clients
- Sponsorship options available from \$1,650-\$55,000
- Vendors for food, beverages, materials, storage, dumpsters, toilets, etc. are needed

"We are thrilled to bring much-needed resources and support to the Muskego Way neighborhood, and through this program build upon the residents' hope, stability, and independence." – Lynnea Katz-Petted, CEO, Revitalize Milwaukee

"For over two decades, Block Build MKE has brought new investment in Milwaukee neighborhoods that has been truly invaluable and uplifting, and I am overjoyed that Revitalize Milwaukee has again selected the 12th District for this intense and wonderful infusion of positive energy and beautification," said Alderman José G. Pérez.

"I strongly encourage businesses and residents to reach out to Revitalize Milwaukee to see ways they can help Block Build to make the most impact," Alderman Pérez said.

RM is known to execute and conduct the largest neighborhood transformation annually in Southeast Wisconsin. For decades, RM has assisted homeowners who are simply not safe in their homes. Failing plumbing systems and water heaters leave families without water, electrical problems cause life-threatening issues, deteriorating porches collapse, and lack of grab bars and handrails leads to fatal falls for older adults. We are the only hope for many low-income homeowners who would otherwise be forced to choose between life-saving medication and life-saving repairs. **Companies, volunteers and local businesses – now is your time to invest in Milwaukee's future!**

RM's mission is to stabilize neighborhoods by providing free critical home repairs to low-income homeowners. Through home repairs, we improve health, increase the quality of life, and stabilize neighborhoods. Since 2000, Revitalize Milwaukee has completed critical home repairs on nearly 4,000 homes with the help of next to 12,000 volunteers and invested over \$24 million dollars into Milwaukee-area housing. We are proud to be the largest provider of free critical home repairs in Southeast Wisconsin. Join us in changing the lives of countless low-income homeowners. **For media inquiries only contact CEO Lynnea Katz-Petted at 414-704-1581.** For application inquiries call 414-312-7531 or visit www.freehomerepairs.org.

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